

WYOMING LAWYER ADVERTISING

About the Wyoming Lawyer

Thank you for your interest in the Wyoming State Bar's *Wyoming Lawyer*. Advertising in our four-color magazine is not only an economical way to communicate with the legal community of Wyoming, it is probably the single most effective way of doing so!

The Wyoming State Bar is a unified bar. This means that all lawyers who are licensed to practice in the state must also be members of the Wyoming State Bar. And every Bar member receives the *Wyoming Lawyer*.

Published six times per year - February, April, June, August, October and December - the *Wyoming Lawyer's* circulation of 3,000 includes not only all Wyoming licensed attorneys, but also Wyoming judges, court personnel, law-related organizations, media outlets, and other regular subscribers.

Submission Deadlines

<i>Wyoming Lawyer</i> Issue	Submission Deadline
February	January 10, 2010
April	March 10, 2010
June	May 10, 2010
August	July 10, 2010
October	September 10, 2010
December	November 10, 2010

Payment

Checks should be made payable to the Wyoming State Bar and mailed to P.O. Box 109, Cheyenne, WY 82003. Credit card payments are also accepted. If you would prefer to be billed for your ad, please indicate that on your insertion order.

2010 Rates

EDITOR

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swilkinson@wyomingbar.org

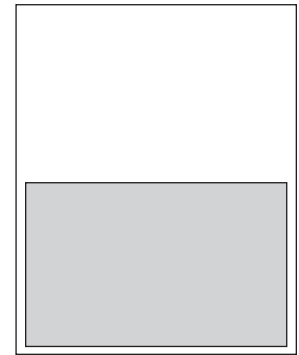
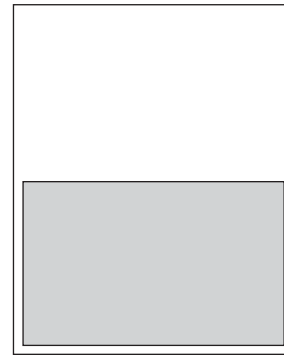
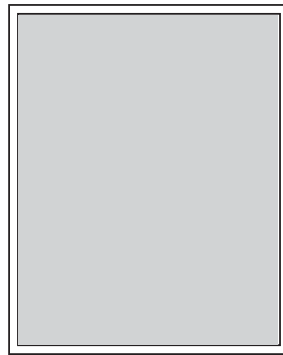
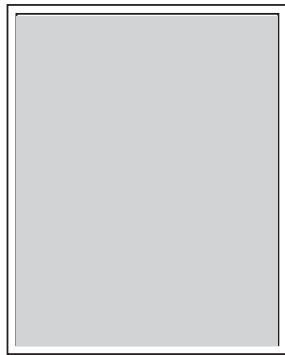
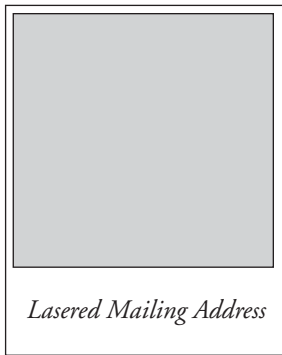
www.wyomingbar.org

Need help with design??

Let us design your ad for you!
Contact the Bar Office
with your ad specifics.
(307) 632-9061 or
swilkinson@wyomingbar.org

\$50 design fee

Display Ad Dimensions & Costs



Full Page
Outside Back Cover (#4)
7 5/8" x 8 1/2"

One-Time Insertion
Full Color\$1,320

Three Consecutive Insertions
Full Color\$1,210 each

Full Page
Inside Front & Back Cover
7 3/4" x 10 1/8"

One-Time Insertion
Full Color\$880

Three Consecutive Insertions
Full Color\$800 each

Full Page
Interior
7 3/4" x 10 1/8"

One-Time Insertion
Full Color\$465
Black & White.....\$425

Three Consecutive Insertions
Full Color\$400 each
Black & White..\$365 each

Half Page
Inside Front & Back Cover
7 3/4" x 4 7/8"

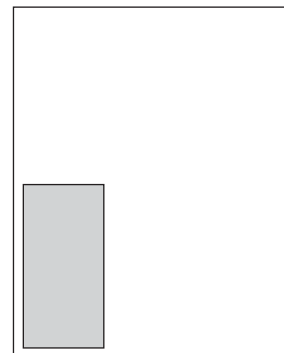
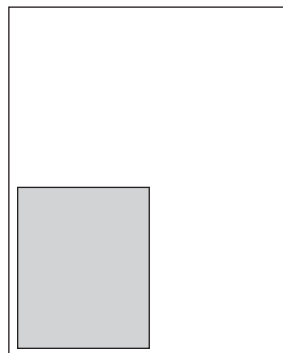
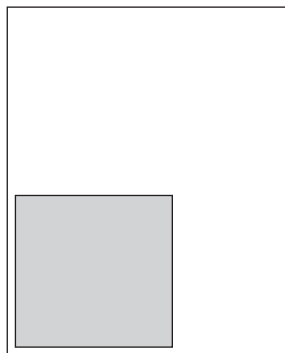
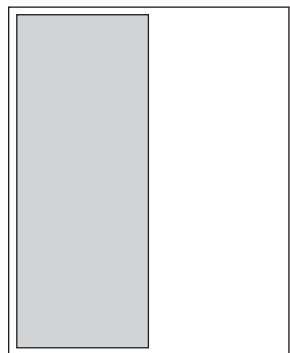
One-Time Insertion
Full Color\$330

Three Consecutive Insertions
Full Color\$300 each

Half Page Horizontal
Interior
7 3/4" x 4 7/8"

One-Time Insertion
Full Color\$300
Black & White.....\$275

Three Consecutive Insertions
Full Color\$270 each
Black & White..\$245 each



Non-Profit Discount

A 15% discount will be given to all non-profit organizations.

Half Page Vertical
Interior
4 1/4" x 10 1/8"

One-Time Insertion
Full Color\$300
Black & White.....\$275

Three Consecutive Insertions
Full Color\$270 each
Black & White..\$240 each

1/3 Page
Interior
4 7/8" x 4 7/8"

One-Time Insertion
Full Color\$245
Black & White.....\$220

Three Consecutive Insertions
Full Color\$220 each
Black & White..\$190 each

1/4 Page
Interior
3 3/4" x 4 7/8"

One-Time Insertion
Full Color\$200
Black & White.....\$180

Three Consecutive Insertions
Full Color\$165 each
Black & White..\$155 each

1/6 Page
Interior
2 1/2" x 4 7/8"

One-Time Insertion
Full Color\$165
Black & White.....\$155

Three Consecutive Insertions
Full Color\$135 each
Black & White..\$120 each

Submitting Artwork

Artwork must be submitted electronically by e-mail to swilkinson@wyomingbar.org. PDF, jpg, or tif formats are accepted. Artwork on disk must be submitted in PC format.

Wyoming Lawyer Advertisement Insertion Order

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact _____

Phone _____

E-mail _____

Number of Insertions _____

(Please indicate in the box at the top of the page the month/months in which you would like your ad to run.)

Please place my ad in the following issues of the *Wyoming Lawyer*:

- February 2010
- April 2010
- June 2010
- August 2010
- October 2010
- December 2010

Ad Size Selection:

- Full Page - Outside Back Cover
- Full Page - Inside Front or Back Cover
- Half Page - Inside Front or Back Cover
- Full Page Interior
- Half Page - horizontal
- Half Page - vertical
- 1/3 Page
- 1/4 Page
- 1/6 Page

Ad Color Selection:

- Four-Color
- Black & White

Payment Options

- Payment Enclosed
- Credit Card Payment

Cardholder's Name as it appears on credit card: _____

Credit Card #: _____

Expiration Date: _____

- Please bill me

Ad Design Selection:

- Design Service (\$50)
- Ad submitted by customer

Wyoming Lawyer Classified Advertisements

The cost of a classified advertisement is \$1.00 per word with a minimum of 20 words. The cost of a border around a classified advertisement is an additional \$12.00.

E-mail the text of your classified advertisement to swilkinson@wyomingbar.org for an accurate word count and rate quote.

Please return Insertion Order to:

Sharon Wilkinson
Wyoming State Bar
P.O. Box 109
Cheyenne, WY 82003

307/632-9061

Fax: 307/632-3737

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