2-Year Strategic Plan
(June 2019 – May 2021)

1. **Strengthen the Wyoming State Bar’s commitment to solo practitioners and small firms to aid them in the professional practice of law through programs, educational aids and resources.**

   A. Understand Demographics / Target Market Size
   B. Dedicated Educational Programming / Resource Development & Promotion
   C. Targeted Communication Messaging and Benefit Bundling
   D. Stand-Alone Section Potential
   E. Explore Rural Access to Justice State and Identify Potential Recruitment Incentives / ID Community Target

2. **To facilitate the provision of quality legal services to the public, the Wyoming State Bar will explore the topic of attorney well-being, what other states are doing and what role the Bar should play in aiding members to find satisfaction in their law practices.**

   A. Educational Commitment
      a. CLE series – Reducing Stigma, Life Management, Avenues to Helping Others
      b. *Wyoming Lawyer* Theme Issue in Each Year
      c. Law School Collaboration
      d. Young Lawyer “Needs” / Wellness Survey
   B. Research Action Plans, Impacts and Findings from Similarly-Sized States
   C. WYLAP Impacts, Gaps, Funding State and Effectiveness
      a. What the Future Holds
      b. WPAP Partnership
      c. Wyoming Lawyers Helping Lawyers (Expansion?)
      d. Recommendations
3. **Focus inward on the organizational foundation to ensure the Wyoming State Bar can better lead the profession in a more sustainable manner.**

A. Complete Member Database Project
B. Succession Planning Advancements
   a. Deputy Bar Counsel
   b. Key Personnel Back-Up Identification
   c. Long-Term Org Chart Visualization
C. Continued Member Benefit Promotion / Closing the “Communications Gap”
D. Mitigate *Janus / Fleck* Exposures