



Digital Advertising Rates.

Social Media Ads

Leverage the Wyoming State Bar's active presence on LinkedIn, Facebook, X, and Instagram to reach Wyoming's legal professionals and community.

Audience size (as of Dec. 2025)

Facebook - 1.5K followers

Instagram - 465 followers

LinkedIn - 990 followers

X - 590 followers

Social Organic Package	Story Ad	Organic Pinned Post
1 post (IG, FB, X & LinkedIn) and 1 story (on FB & IG)	Paid story ad on IG and FB	One post pinned to IG, FB, & LinkedIn profile for 1 month
\$300	\$250 for 1 or \$640 for 3	\$400

Submitting Artwork

All content must be submitted as ready-to-post graphics or text. Images should meet platform size requirements and have a resolution of at least 1080x1080 pixels. Design assistance is available for an additional fee if needed.



Advertising Contact

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